



Business consultant, trainer, facilitator, coach, and interim manager with many years of practical experience in internationalization, international business development, and general management in world leading cosmetic companies.

Companies hire me to:

- Build up or extend their international business strategies, organizations, and activities.
- Gain international clients and manage projects professionally.
- Conduct workshops and trainings on the practical implementation of digitalization in sales and develop digital methods and ways of working in their teams.
- Coach executives and international teams in digital transformation, e.g. in topics such as: Remote Leadership or Creative Team Collaboration.
- Become operationally active and solve problems in an international business environment.

Working languages: English, German.

“connecting: people and collaborating: digitally are key foundations for coping with these challenging times and enabling your business to **succeed: internationally.**”



During many years of management practice, primarily in the cosmetics industry, I have regularly experienced what inspires, motivates, and enables people and teams to move mountains and achieve the seemingly impossible, or in short: to be successful!

Although I have gathered most of these experiences under conditions before the pandemic, they remain relevant in the long term and are valid across many industries.

I want my clients to benefit from these experiences as well as from the ones gained in the context of digital transformation since 2020 to master new, challenging situations today and in the future.

Strategies, goal and planning systems	New markets and international business development	Change-, transformation-, and integration processes, e.g. digitalization in sales
Work with and in multifunctional teams in international surroundings, in-person, online, and in hybrid settings	Work with complex structures and interfaces of diverse organizations and cultures	

- Management and sales of branded products (worldwide)
- More than 20 years in the international cosmetics industry (Procter & Gamble, Wella)
- General management, marketing, sales and distribution management
- Over 15 years in executive and management positions
- Worldwide network of leading distributors, wholesalers and retailers
- Studied Business Administration, University of Cologne (Dipl.-Kfm., equiv. to Masters Degree)
- Trainee at TBWA Advertising, Inc. New York, USA
- “China-Know-How” Summer School, Fudan and Peking University, China
- Coaching Education at Trigon- Development Consultancy, Vienna
- Neuwaldegg Curriculum for systemic company development, Vienna
- Visual Communicator Training at Visuals for Business, Vienna
- Harvard Business School Online Certificate Program “Disruptive Strategy”

CONTACT

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